

## Reverse \$1 Car Wash



### **The Basic Idea:**

We could do “Totally Free Car Washes” but the idea of “Free” is so shocking most can’t believe it. To pay just a dollar seems like a great deal.

When we finish washing their car, they start to pay us. We tell them, “Oh you don’t understand - you don’t pay us a dollar - we pay you a dollar - it’s all to show you God’s love in a practical way!”

### **The Team Make Up:**

**Sign People** - These people will hold signs that are at least 4 feet by 2 feet that read in bold letters “One Dollar Car Wash!”

You will need at least two sign people who are ex-

cheerleaders - full of enthusiasm - jumping up and down and yelling at passersby!

**“Designated Spokespeople”** - These are the all important “explainers” of why you are doing what you are doing. As we serve we explain that we are showing God’s love in practical ways. Treat each person as an individual. Be bold! Listen to God’s Spirit about those you are serving and speaking with. Some will open up to your serving attitude and you may even have the opportunity to pray with them.

**Give EVERYONE a Love K-W card** - those you serve need a “next step” of some sort if they want to check out more about your church.

**Team Leaders** - about one leader per 7-10 servers; to keep people on track. Team leaders need to model serving - they obviously need to serve as they lead. They also need to make sure all present have all they need to effectively carry out their serving without frustration.

### **Washers**

Do a great job of washing, but don’t get caught up in perfectionism. That isn’t what we are about. We are professional, not perfectionistic.

**Dryers** – It’s not necessary to dry cars unless you have an abundance of team people.

### **When To Do It:**

Friday afternoon in good weather is the best day and time.

Saturdays after 10:30 AM when shoppers are out in abundance is a great time as well.

### **Where:**

Anywhere there is great traffic is great.

The Journey’s Ministry Centre at Victoria & Park is a great location.